Beniamino Marini
Product Designer

benoffiben@gmail.com

SKILLS

End-to-end product design lifecycle

UI Design

Hi-fi Prototyping

A/B testing

Design system, Storybook, A11y

Information Architecture

User testing

Data visualization

Solid communication skills

Team player

EDUCATION

BS in Psychology / HCI
University of Trento

IT Degree

PORTFOLIO

www.youcancallmeben.design

EXPERIENCE

Product designer / Wonderflow

2 YEARS / AMSTERDAM (REMOTE)

Currently designing at Wonderflow, a data analytics SaaS company working with NLP in the Customer experience industry.

- Helped shape, build and evangelize company open-source **design system**
- Contributed **reducing costs by 10x** on new project setup through automation
- Helped **double the design team**, going from 3 to 6 people

UX/UI Designer / Alma Digital

1 YEAR / TRENTO, IT

Alma Digital is a Marketing Agency. There, I designed and developed customer touchpoints with a focus on A/B testing and clients relationship.

Spearheaded the whole rebrand process: from value proposition definition to delivery of a brand identity. Website included.

Web developer / Freelance

1 YEAR / REMOTE

Building webapp and websites through JS, React, headless CMSs, semantic HTML and CSS modules.

Industrial automation dev / STI S.A.

2 YEARS / CHIASSO, CH